

# 2025 School Counsellor and Teacher PD Day

Friday, October 24, 2025

8:45 a.m. - 3:00 p.m. TRU Kamloops Campus

Join the TRU Future Students Office for a professional development day created for high school counsellors, career teachers, administrators, and support staff who guide students through their journey to post-secondary and career pathways. You'll leave with practical resources, current insights, and strengthened strategies to support you and your students' success.

## Day at a Glance

- 8:15 AM Coffee, Snacks & Check-In
- 8:45 AM Welcome
- 9:15 AM Student Recruitment & Enrolment Services Updates
- 10:30 AM Break
- 10:45 AM **Keynote & Workshop**
- 12:30 PM Lunch & Networking
- 1:40 PM **Choice of Breakout Session**
- 2:50 PM Closing & Prizes.

See page 2 for  
complete session  
descriptions and  
presenter  
information

**Register by October 17**  
**tru.ca/educators**



# Session Descriptions



## Student Recruitment and Enrolment Updates

Led by Kyri Alves, Manager of Domestic Student Recruitment, this session provides a high level look at TRU's new students and the lessons learned from the past year. You'll receive essential updates on admissions, applications, and program changes for Fall 2026—along with practical information to share with your students as they prepare for their transition to TRU.

## Keynote & Workshop: Guiding Students in an AI World: Tools and Insights for Counsellors, Teachers, and Administrators

AI is no longer a future concept. It is already reshaping how students learn, apply to schools, and prepare for their careers. In this session, participants will gain a clear, plain-language overview of generative AI and how students are using it today, from study support to scholarship essays. We will explore how colleges and universities are adapting admissions and classroom practices in the AI era, and what these changes mean for course selection, academic integrity, and student transitions. Building on this big-picture context, the session will then move into practical application: participants will explore how commonly used generative AI tools can support students with scholarship preparation, career exploration, labour market insights, and interview practice.

### About the speaker:

Adina Gray, MBA, is a faculty member in the Bob Gaglardi School of Business and Economics at Thompson Rivers University and the founder of [PurpleOwl AI](#). She is an internationally recognized speaker and trainer who specializes in making generative AI accessible and practical for educators and professionals. With over 20 years in post-secondary education, Adina has delivered keynotes and workshops across Canada, the U.S., and Europe, helping schools and organizations prepare students for success in an AI-driven world.



## Breakout Session Options

### Accessibility Documentation Demystified: From High School to University

Join TRU's Accessibility Services team for an interactive session on supporting students with diverse needs as they transition to university. Through real case studies and practical scenarios, you'll gain a clear understanding of the supports available at TRU and how you can help students start off strong. Bring your questions and examples from your own work—this hands-on session is designed to give you practical strategies you can take back to your school.

### Career Exploration and Labour Market Insights

Facilitated by Larry Iles, M.Ed., Certified Career Development Professional (CCDP) and Experiential Learning Coordinator in TRU's Career & Experiential Learning Department, this session highlights current labour market trends and strategies for guiding students in career exploration. The insights shared will be especially valuable for those teaching or supporting BC Career Life Education (CLE) and Career Life Connections (CLC) curriculum, offering fresh perspectives and resources that can enrich classroom learning and help students connect curriculum outcomes to real-world opportunities.

## Future Students Office - Enrolment Services

[futurestudents@tru.ca](mailto:futurestudents@tru.ca) | 250-828-5006

We look forward to learning and sharing together on Secwepemcúl'ecw, the traditional and unceded territory of the Secwépemc people.